

A banner for Internet Marketers Community.com. The title 'Internet Marketers Community.com' is in large, glowing yellow and white letters. Below it, the tagline reads 'The Official World Wide Internet Marketers Community - Meet, Share & Learn to Earn!'. A yellow box on the right says 'SIGNUP FREE NOW!'. At the bottom, a yellow box says 'The One Site Every Internet Marketer NEEDS be part of!'. A black bar at the very bottom lists features: 'Add Profile, Post Blogs, Read Articles, Watch Videos, Free Downloads + More!'. The background shows silhouettes of people in business suits.

Internet Marketers Community.com

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SIGNUP FREE NOW!

The One Site Every Internet Marketer NEEDS be part of!

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Internet Viral Marketing Strategies

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Internet Viral Marketing Strategies

What is Viral Marketing?

Viral Marketing is the sharing of information from person to person, also known as word of mouth. Online viral marketing can be an extremely powerful tool for increasing traffic to your web pages, blogs, products and affiliate links. The principal idea behind viral marketing is that traffic to your site will increase exponentially if 1 person refers 5 people, those 5 refer 5 others, 25x5, 125x5 etc.. By having great content, providing the right tools and implementing the following viral marketing strategies, you can increase your traffic dramatically.

By sharing great content, users will credit you with the find and this can increase your credibility and reputation online. Be sure to Signup and become a member of the world wide [Internet Marketing Community](#).

[Top 10 Viral Marketing Strategies](#)

1. **Creating Social Buzz**
2. **Affiliate Programs**
3. **Tell Friends Buttons**
4. **Rebrandable Ebooks**
5. **Rebrandable Software**
6. **Social Bookmarking & Sharing**
7. **Content Syndication Networks**
8. **Resell Rights Products**
9. **Website Tool Widgets**
10. **Article Marketing**

Free Viral Marketing Ecourses



[Viral Marketing Manuscript](#)
(A \$67 Value, Yours Free!)

Explanation and resources for The Top 10 Online Viral Marketing Strategies:

Viral Marketing Strategy #1 - Creating Social Buzz

Is your content buzz worthy? Creating great content that people will want to talk about and share is the ultimate strategy behind online Viral Marketing. Create content that is educational, entertaining or enlightening to make others want to share it. Make it unique, original and from a fresh perspective.

Viral Marketing Strategy #2 - Affiliate Programs

Having an Affiliate Program has to be one of the easiest Viral Marketing Strategies to implement with your product or services. Provide affiliate links, emails, signatures, thank you pages, a range of different sized banners and any other resources you can think of. Make it as easy as 'cut & paste' for your Affiliates to promote your site. If you have a website or product, you can easily create an affiliate program at [PayDotCom](#) which

links to your [PayPal](#) account. [Clickbank Affiliate Center](#) allows you to easily setup an arsenal of tools for Clickbank affiliates to promote your products!

- Get [Custom Banners & Graphics](#) at CoolSiteGraphics.com
- Create your automated Affiliate Program at [PayDotCom](#)
- Use [Clickbank Affiliate Centre](#) to easily setup affiliate tools.

Viral Marketing Strategy #3 - Tell Friends Buttons

This is a great and easy Viral Marketing Strategy to use and should be on every one of your sites, blog's or products. Add a 'Tell Friends' script or button to your site to let visitors easily send an email to their friends and contacts. Having an attractive button or professional tell friends script will make it easy for others to share your content.

- [SocialTwist](#) is an excellent multi function free button you can use.

Viral Marketing Strategy #4 - Rebrandable Ebooks

Free rebrandable ebooks or PDF's files that users can add their affiliate links and give away on their website's. These reports can be very effective in your Viral Marketing campaigns and spread across the internet like wildfire. Include links with your keywords as the anchor text to get valuable backlinks if the pdf's are picked up on others sites on Google.

- [PDF Profits](#) lets you easily create rebrandable pdf files.

The banner features the website name 'PromoCodeTraffic.com' in a large, bold, red and black font at the top. Below it, a quote reads: 'Guaranteed Traffic for Increasing Your Visitors, Subscribers & Sales!'. The main offer is '50+ Free Promo Codes Redeemed for..', followed by a bulleted list: 'Text Ads', 'Banners', 'Login Ads', and 'Email Ads'. At the bottom left, it says '+ Earn Ca\$h on each AdExchange Site..'. On the right, there is a 3D bar chart with five bars of increasing height, each topped with a small human figure. Below the chart is a red button with white text that says 'JOIN FREE NOW!'.

PromoCodeTraffic.com

'Guaranteed Traffic for Increasing Your Visitors, Subscribers & Sales!'

50+ Free Promo Codes Redeemed for..

- Text Ads
- Banners
- Login Ads
- Email Ads

+ **Earn Ca\$h** on each AdExchange Site..

JOIN FREE NOW!

Viral Marketing Strategy #5 - Rebrandable Software

Want your own software? You can get rebrandable Viral Marketing Software and add your own links and banners, plus you can also call the software your own! Give the software away on your site, blog and to your mailing lists. Tell them that they can also give it away. This will create the Viral effect and get more and more exposure to your links.

- [IMBuzz Creators](#) have an excellent viral marketing software membership.

Viral Marketing Strategy #6 - Social Bookmarking & Sharing

Bookmarking your quality content on social bookmarking sites can lead to some great viral traffic. Signup to these sites and then bookmark your pages. Other surfers will come across your links and if you have quality content, they will bookmark and share with their friends.

- This is a cool [Automated Social Bookmarking](#) tool you can use.

Viral Marketing Strategy #7 - Content Syndication Networks

Content Syndication is similar to bookmarking on the social sites, but you would have a network of marketers and followers that are all sharing your content. This is a very powerful viral marketing strategy that can spread your content very widely and to different areas of the internet that you could not reach yourself. By sharing great content, users will credit you and can increase your credibility and reputation online.

Viral Marketing Strategy #8 - Resell Rights Products

Creating a product with resell rights can be a very powerful viral marketing strategy to use. Visitors will buy the product to use and learn from themselves and then they can also resell the product and get full profits. The benefit for you is that you can have many of your links on the site, within the product and on the thank you and success pages' etc..



Viral Marketing Strategy #9 - Website Tool Widgets

If you are an entrepreneur or a good thinker, you could invent some kind of widget or useful tool that users could add to their website or blog. It could simply be a small piece of code to make it easy to add to their sites. You would need to get a professional scripter to code it unless you have the skills yourself. The widget would have a link back to your site for viewers to get their own widget, which would create the viral effect on your site.

Viral Marketing Strategy #10 - Article Marketing

Writing great articles and then submitting them to Article Directories is an excellent way to become well known and an expert in your field. You can state at the very bottom of your article in the resources box that readers can share the article as long as they include the resources box with the links back to your sites. This will create the viral effect and also can create a lot of quality backlinks to your site. Which will increase your rankings in the search engines.

Conclusion

I hope these Top 10 Internet Viral Marketing Strategies have given you some insights and methods to use in your online marketing campaigns. If you have benefited from this article, please partake in viral marketing right now and share this link with others, they will find it useful and credit you with the great find!

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VALUABLE IM RESOURCES!

The following are Highly Recommended Services, Resources & Products For Internet Marketers!

- [Custom Mini Site Designs & Banners](#)
- [Freelance Web Designer](#)
- [Safelist Hosting Accounts](#)
- [Profitable AdSites For Sale](#)

INCREASE TRAFFIC!

Increase Traffic to Your Affiliate Links and Sites with the Following Recommended AdSites..



RECOMMENDED MONEY MAKERS!

The following are Highly Recommended Matrix Builders that Will Make You Money Day After Day!

- [Key To Cash](#)
- [Mammoth List](#)
- [WorkFor1Dollar](#)

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